



Destination Charging



ABOUT TESLA

Tesla designs, engineers and manufactures premium, all-electric vehicles and is leading a revolution to transform the automotive industry with zero-emissions technology. The [Model S](#) is a class-leader in performance, efficiency, functionality and safety. Tesla's charging infrastructure provides us with a competitive advantage compared to other automobile manufacturers and is made up of home charging, Supercharging and Destination Charging.



ABOUT DESTINATION CHARGING

Tesla is bringing a first of its kind, hospitality-focused EV charging network to Europe in **Spring 2016**. This program allows full-service hotels, restaurants and retail properties to directly market to and attract Tesla owners. EV owners plan their daily routines, vacations and business trips around charging availability. By hosting Tesla Wall Connectors for your patrons, you place yourself prominently in our owners' view through our [Find Us Page](#) and 17" Touchscreen Navigation.

ABOUT THE TESLA WALL CONNECTOR

The Tesla Wall Connector is a type 2 charging station. It can deliver more than 100 km of range per hour to Tesla vehicles. With its simple design and minimal footprint, it's sure to fit nearly any location and add to the aesthetics of your property.

Tesla can provide equipment enabling all type 2 electric vehicles to charge, as well as exclusive charging functionality with Tesla Model S and Model X.

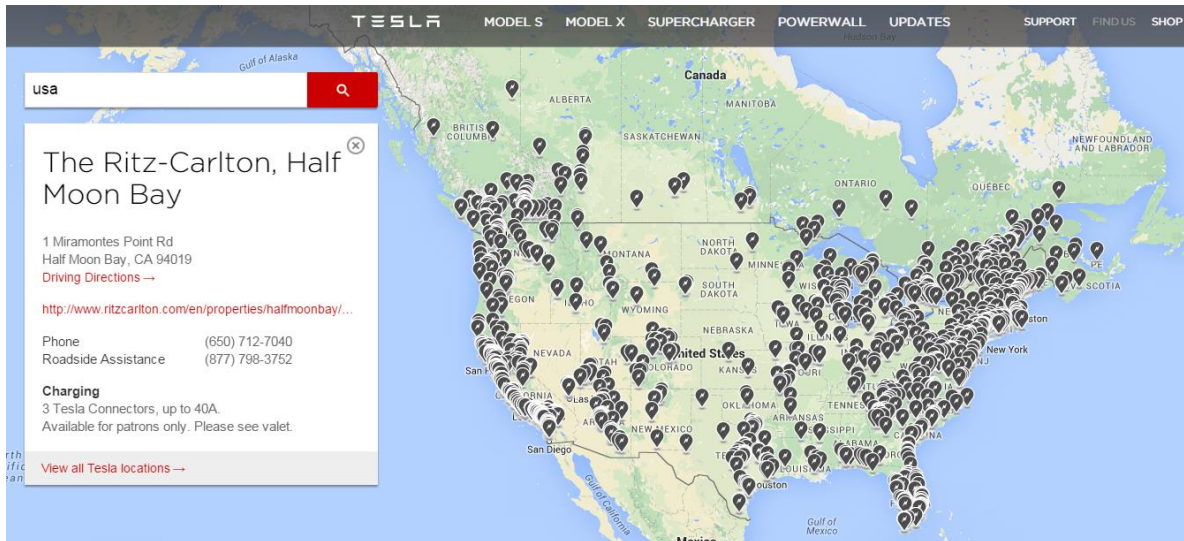




Destination Charging – Benefits & Expectations

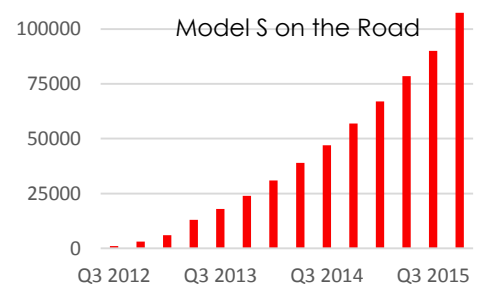
THE OFFER

- The opportunity to join a network of over 2000 destinations worldwide, who are pioneering a sustainability-focused network.
- Free Tesla Wall Connectors equipped with a type 2 handle that can be configured to charge Tesla only, or have universal type 2 charging compatibility, so you can provide a charging service to majority of electric vehicle owners



BENEFITS

- Inclusion on Tesla's website and the 17" Navigation Menu in Model S, providing our owners direct access to information about your destination, and a link to the website allowing direct bookings, omitting 3rd party websites.
- In addition to Model S, Tesla will start deliveries of an SUV (Model X) in 2016 and are launching a mass market vehicle (Model 3) in 2017.
- Synergized marketing efforts between Tesla and destinations, increasing attention to each counterpart via for example Tesla's popular social media channels.
- Destinations integrated in the network are prioritized to sales or marketing events, like test drives.



EXPECTATIONS

- Expanding & international customer group, due to the rapidly increasing amount of Model S on the road, and enhanced continental travel by Tesla owners, resulting from the strategically deployed, free-of-use network of Superchargers.
- Early participation gives the highest competitive advantage due to the limited amount of connected destinations in the nascent stages of the program. The only cost to hosting this purchase-powerful group of customers is the ~5-6 EUR utility bill per charge.

Average Charge Session

240	km of range
2:30	hours
50	kWh
€ 0.12	kWh
€ 6.00	total cost



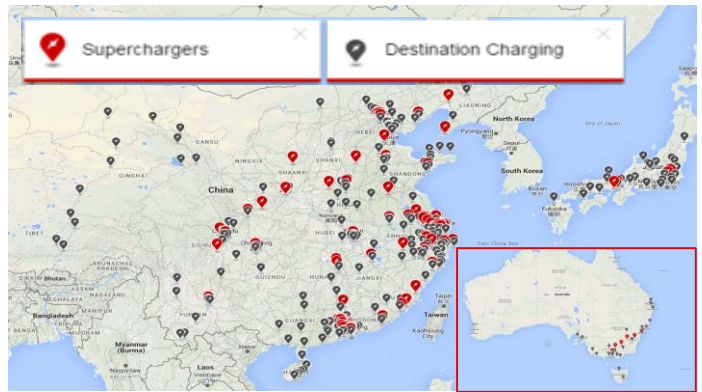
Destination Charging – Getting Started

If you are interested in joining the Destination Charging network, please reach out to us via the [Application Form](#) and a Tesla Project Developer will be in touch with you soon.

The St. Regis Monarch Beach



La Palmera Shopping Mall



To ensure an efficient installation, you can already start considering the following elements.

- ☐ Identify a suitable location on property for the Connectors to be installed at, considering factors such as:
 - ☐ Proximity to power source to keep installations costs low
 - ☐ Safety & Aesthetics of the Destination
 - ☐ Easy Maneuvering
 - ☐ Tesla Connector can be mounted to a Wall or Post
- ☐ Check power availability.



For extra information or reads, please find:

- [Tesla's website](#)
 - Elaboration on the potential of Destination Charging in [this](#) article
- Or contact the European Destination Charging team at:
destinationchargingEU@teslamotors.com



Addendum – Technical Details

Your installer will be provided with a detailed installation guide and video.

This page is to provide you with an initial indication of the technical requirements, and to confirm compatibility of the Tesla Wall Connector with your electricity grid. Relevant details follow in the below overview.



INSTALLATION & SPECIFICATIONS

The Tesla Wall Connector is capable of supporting a variety of grid typologies, including single & three phase 230V or 400V hardwired connections. Each unit will have its own dedicated circuit breaker. The enclosure is 3R, IP55 rated for outdoor use with a 7.4m power cable. No maintenance is required and zero network fees apply, it just works.

Specs	Tesla Wall Connector
Voltage	207-253V AC (L-N) 400V AC (L-L)
Phase & Wiring	Single- & Three-phase + ground (TT, TN & IT grounding systems)
Current ratings	13, 16, 20, 25 or 32
Frequency	50 Hz
Dimensions	H:380mm W:160mm D:140mm
Weight (including bracket)	9 kg
Operating Temperature	-30 C to 50 C
Cable Length	7.4m
Enclosure Rating	Type 3R, IP55 (Indoor/Outdoor)
Agency Approvals / Compatibility	CE, IEC 61851 / Type 2 Plug
RCD	Separate unit supplied by Tesla



SAFETY & SECURITY

The Tesla Wall Connector should be secured with its own breaker and RCD of which the latter will be supplied by Tesla. Your electrician will be provided with the full installation guide prior to installing the Wall Connectors.



Destination Charging – FAQ's

Q: Is the Tesla Connector capable of charging other electric vehicles?

A: Yes, the Wall Connector can be enabled to charge all type 2 electric vehicles ("universal").

Q: Are there any ongoing fees for the program?

A: No.

Q: Is there a contract or agreement we need to sign?

A: No.

Q: Who owns the equipment once the project is complete?

A: You do. They are Tesla's gift to you for charging up our mutual customers. Thank you!

Q: Is the number of Tesla Connectors limited to 2?

A: Not necessarily. For many properties, we are happy to offer as many Tesla Connectors as you would like, and have the available power to host.

Q: Can the Tesla Connector be installed outdoors?

A: Yes, the Tesla Connector is Type 3R, IP55 rated for indoor/outdoor use

Q: Does the Tesla Connector have to be mounted to a wall?

A: No, the connector can be mounted to wall or pedestal. You have creative license to match a mounting pedestal to the motif of your business. Ask your Project Manager if you need assistance with a mounting solution.

Q: Does the Tesla Connector require any maintenance?

A: No. There is no maintenance required, just periodically wipe down with a damp cloth to keep the Connector clean and presentable.